Dave Adams[®]



ORIGINS

FREELANCE - Senior Copywriter/ACD

MAY 2020 - PRESENT | LOS ANGELES, CA

Brands: Meta, DoorDash, Dolby, PayPal, The Wonderful Company. Agencies: Deutsch, R/GA, Conscious Minds, Wongdoody.

Also started my own lil' thing called Super Good Creative.

TBWA\CHIAT\DAY LA - Copywriter

JUL 2019 - JUN 2020 | LOS ANGELES, CA

Met a lot of Brazilians, improved my tan and worked on Gatorade.

GOODBY, SILVERSTEIN & PARTNERS - Copywriter

NOV 2017 - JUN 2019 | SAN FRANCISCO, CA

Pet lots of dogs and worked on SONIC, Xfinity, Xfinity Mobile and new business.

APPLE & DROGA5 - Copywriter Intern

APR 2017 - SEPT 2017 | SUNNYVALE, CA & NEW YORK, NY

At Apple, I supported three product launches as part of the Interactive team.

At Droga5, I acquired an Aussie accent and worked on Chase, Google and Jell-O.

MOODY'S - Associate Credit Analyst

JUL 2012 - JAN 2015 | NEW YORK, NY

Rated the debt of multi-billion dollar corporations. Packed PB&J lunches.

MATERIALS

Copywriting, creative direction, TV, social, digital, radio, print, OOH, strategy, hustle, height, poetry, finance, Obsessive Creative Behavior, emojis, GIF, Seinfeld, The Beatles, fitness, guitar, finance, tennis, Jeeps, Rick & Morty.

110%



ASSEMBLY

MIAMI AD SCHOOL

Copywriting, 2017

UNIV. OF CONNECTICUT

B.S. Finance, 2012

INSPECTION

ADDYs, Clios, One Show, Drum Chip, Creativity Intl, Summit Creative, Miami Ad School Top Dog.

WARNING



Ideas may have impact.

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